

RACHEL SAATHOFF



CEO and Owner of Break the Norm Leadership

EDUCATION

The George Washington University

- M.A. Organizational Leadership

The Art Institute of Portland

- BFA Advertising

John Maxwell Coaching Certification

CERTIFICATIONS

- Small Business
- Micro Business
- Women Business Enterprise
- Minority Business Enterprise
- Emerging Small Business
- Disadvantaged Business Enterprise

PROFESSIONAL HIGHLIGHTS

- Private Consulting, Consultant
- Break the Norm Leadership, Owner
- Propeller Consulting, Masters Practicum
- Mary Kay Cosmetics, Sales Director

PROFILE

Meet Rachel Saathoff, the dynamic CEO and owner of Break the Norm Leadership. Armed with a master's degree in Organizational Leadership and Learning from The George Washington University, Rachel brings a wealth of knowledge and expertise to the table. As a certified Agile Scrum Master, she is our projects' primary point of contact, ensuring seamless coordination and delivery.

COACHING APPROACH/PHILOSOPHY

Rachel's credentials extend beyond project management; she is also a certified Professional Coach. With over 7 years of hands-on experience in leadership training and development, Rachel has left an indelible mark on renowned corporate organizations such as Columbia Sportswear and Adidas. Her passion for breaking conventional norms in leadership makes her a driving force in empowering individuals and organizations to reach new heights.